NOTTINGHAM AND NOTTS FUCHSIA SOCIETY

AUGUST 2025 NEWSLETTER

THE SHOW MUST GO ON!

Without a shadow of a doubt, it has been a difficult year for growing fuchsias. This culminated on fewer exhibits appearing on the show bench. For various reasons: -

- Too wet early on in the season
- Too hot; too many heatwaves! growing under drought conditions. Resulting in frazzled plants or plants refusing to flower.
- Illness no one is getting any younger!
- Fuchsia Gall Mite this has been a big problem this year, resulting in one exhibitor's entire Fuchsia collection gone! And another almost!

This was the first time, the question was raised – 'Should we cancel the show?' A daunting thought! But, as Leo Sayer would say; - 'THE SHOW MUST GO ON!'

With much intrepidation, a decision was made to continue with the show preparations, and to see what happens....

ADVERTISING

- Flyers were distributed, door-to-door, locally.
- Posters were put up at local Garden Centres; Stapleford & Sandiacre Methodist Churches and other prominent places.
- Posters were put up in local shops and the local Town Hall.
- Members were asked to put up posters at their local shops, or in their car or on their fence.
- **Internet**: posters were submitted online to all local 'Spotted websites' within a 10 mile radius.
- **Emails** sent to local Gardening Clubs and other Societies.
- Joint posters were used, publicising both Nottm & Notts Fuchsia Society & Derby & District Fuchsia & Gardening Society – giving the public the choice of either show, or even both!
- Facebook posts put on own Facebook pages, our Society Facebook pages as well as many Fuchsia groups, such as BFS, Fuchsia Friends etc. It was great seeing friends from Derby & District Fuchsia & Gardening Club as well as colleagues from other Fuchsia societies further afield.
- Local Free Magazines continue to promote our Annual Show.
- Word of Mouth this has always proven to be the most successful means of advertising. Encouraging friends and family to support our Society and to come and see some fantastic fuchsias on display and sit and have a natter over a cup of tea and a cake.



THANK-YOU



Thank you to everyone who helped in any way to make the show a success. Shows take a lot of organising for many weeks and days prior to the show. I don't want to start listing names and the jobs because I am sure to miss something or someone and that would be remiss of me.

I started to make a list of helpers, those who I needed to thank and I was actually so proud and chuffed at how much help we actually had: -

COMMITTEE MEMBERS	10
SOCIETY MEMBERS	8
FRIENDS & FAMILY	5

A huge thank-you to Jacksons Nurseries, who despite going into retirement, agreed to grow on a number of plants for us to sell. And weren't they good! Very tempted to put a few on the Show Bench!

Thank you to our Judges – Linda Hinchliffe and Jeff Bates.

On behalf of the **NOTTINGHAM & NOTTS FUCHSIA SOCIETY**, I would like to thank you all for your help and support, more than ever before, your help has been really appreciated.



Now for some statistics; -

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
No.	230	193	229	217	214	242	NO	?	149	126	158	96
of							SHOW					
Exhibits												
No. of	24	17	27	20	20	24	DUE	?	17	15	17	14
Exhibitors							TO					
							COVID					

There were 12 classes with nil entries this year compared with 6 last year: -

6	8	13	21	32	45
7	9	20	30	36	50

More statistics: -

MEN	No. of 1 st	No. of 2 nd	No. of 3 rd	No. of Points	No. of Entries
Malcolm Beerman	8	1	0	26	9
Geoff Smith	4	2	1	17	7
Rob Scott	2	2	3	13	9

WOMEN	No. of 1 st	No. of 2 nd	No. of 3 rd	No. of Points	No. of Entries
Jayne Daykin	6	2	4	26	15
Christine Cole	5	3	3	24	14
June Lemon-Smith	2	5	1	17	10

The most popular classes for number of exhibits this year were:

Class	Description	No. of Exhibits
26	Begonia Rex 1 plant - max 7" pot	8
25	Coleus 1 plant – max 7" pot	6
24	Any Other Flowering Pot Plant – max 6.5" pot	5
44	1 Pot Any Cultivar Double – max 6.5" pot**	5

^{**} At least **ONE** class was a Fuchsia!



◄CONGRATULATIONS to Malcolm Beerman who won BEST IN SHOW with a splendid '*Nottingham Jubilee*'.

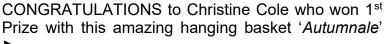
'Nottingham Jubilee' was also accredited with BEST BRITISH CULTIVAR and THE PRESIDENT'S CUP.

Malcolm also won the BANKSIAN MEDAL.

CONGRATULATIONS TO Geoff Smith who won 1st Prize in class 49. Commercial Wall Pot with 'Geoff B Smith'.▶



◄CONGRATULATIONS to Rob Scott who came 1st and 2nd with 2 very colourful Planters.







◄CONGRATULATIONS to Carol Yeomans who won 1st Prize for her '*Bella Mariska*' – Free Cutting.

CONGRATULATIONS to Nadia Goddard who won 1st in the Beginners Class with her '*Bella Evita*' AND won Most points in the Beginners. ▶





USED STAMPS – WANTED!

If anyone has any used stamps – I'd be glad to take them off your hands. Bob collects these and sends them off to the RNIB.

BRING AND BUY STALL

We will be holding a **Bring and Buy stall** every month to help raise funds for the Society and to support the cost of running our Annual Show.

Please can you bring along any unwanted items to our monthly meetings to help our Society.

WAYS TO INCREASE MEMBERSHIP

As a society our membership is sadly reducing and therefore the Committee would be very grateful if anyone has any suggestions on how we can promote our society and ultimately increase membership. **Please let anyone on the Committee know**.

EASY FUNDRAISING

The easiest way for <u>all</u> internet users to help raise funds for our Society is simply by every time you search the Web you use easyfundraising.

Please try it and encourage others too. Don't forget if you make any purchases on the internet, to go through our webshop to make sure we receive commission from the retailers (currently over 2000 well known retailers), the address is http://www.easyfundraising.org.uk/nottsfuchsia.

PLANNER FOR 2025

26 AUGUST	MONTHLY MEETING – Subject: <i>Trophy Presentation</i>	
23 SEPTEMBER	MONTHLY MEETING - SPEAKER: Subject: TBC	
28 OCTOBER	MONTHLY MEETING – SPEAKER: Andrew Cathcart Subject: A Fuchsia Odyssey	**ZOOM**
25 NOVEMBER	AGM & SOCIAL EVENING	